



VISION: The Seacoast Energy and Environmental Design Coalition (SEED) believes that meeting today's energy needs and preserving the world's natural resources for future generations can and in fact must be viewed as equal objectives. We seek sustainable win-win solutions that balance economic realities with environmentally friendly initiatives. We believe that to affect real change environmentalism must become a permanent and pro-economic mainstream mindset. Finally, we believe in thinking big and starting small.

MISSION: SEED was founded in 2005 by local business professionals to provide a forum for dynamic interaction between civic, corporate, academic and government entities. This forum along with its associated Special Interest Groups is to serve as a catalyst for establishing positive environmentally friendly energy solutions, economic growth, and personal living practices within the greater Newburyport area.

Special interest groups of SEED:

- Green Buildings
- Green Science Collaborative
- Community Improvement
- Environmental Philanthropy
- Green Living
- Green Energy
- Green Artists League

GOALS

- Create valuable marketing opportunities by branding Newburyport as a place where green business will be embraced and supported by our local government, creating new economic opportunity right here in our city.
- Encourage ecotourism by making it possible for us to install visible symbols of our city's commitment to the environment such as bike racks, public recycling bins etc.
- Increase eligibility for grants for local projects.
- Set a benchmark for other regional municipalities to take similar action and invites communities to cooperate toward a common goal.
- Have a positive impact on the municipal budget, For example: lowering energy costs in schools and at city hall by using energy efficient lighting and office equipment, and lowering our cost for running municipal vehicles by switching to alternative fuel vehicles.
- Make our city attractive to scientific entities looking for a location for research facilities, inviting a knowledge-based economy.
- Provide an opportunity to educate citizens, school children and community leaders about how we can make a difference toward reversing the effects of global warming, remembering that our steps are small but important.

To find out more about SEED, visit our Web site at www.NewburyportSEED.com